EXHIBIT 1854

Apple Inc. Compensation Committee

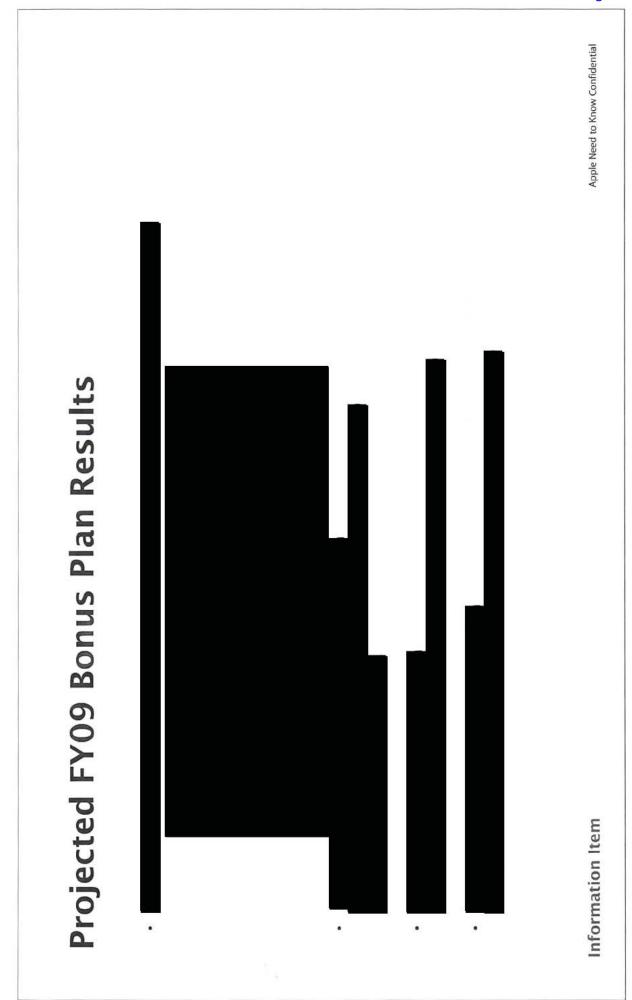
Apple Need to Know Confidential

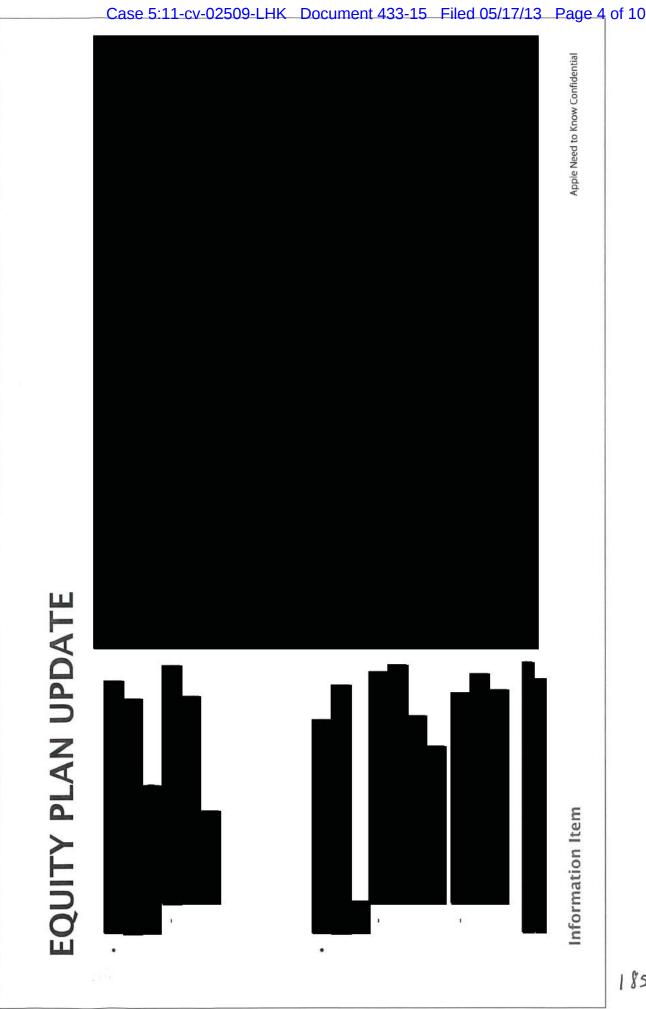
August 5, 2009

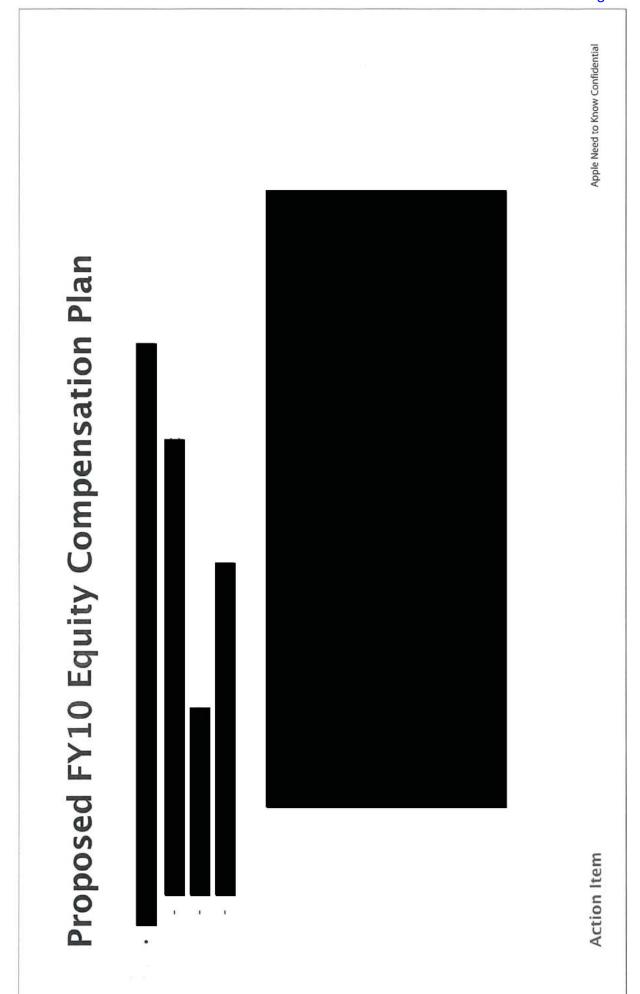
CONFIDENTIAL - ATTORNEYS' EYES ONLY

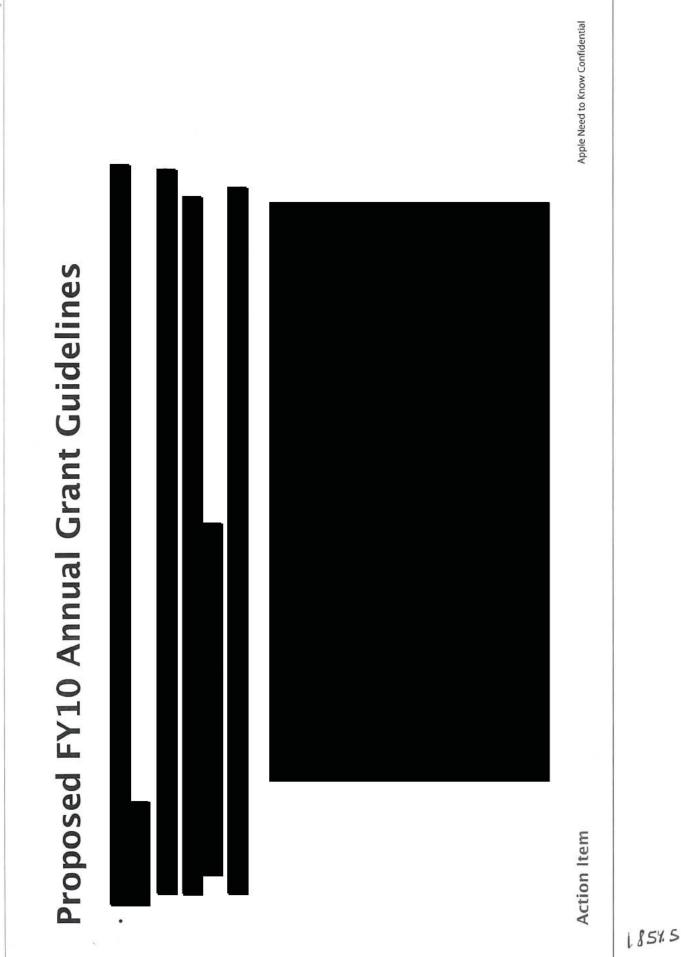
EXHIBIT /859
Deponent Surmerster
Date 3-15-13
Gina V. Carbone, CSR

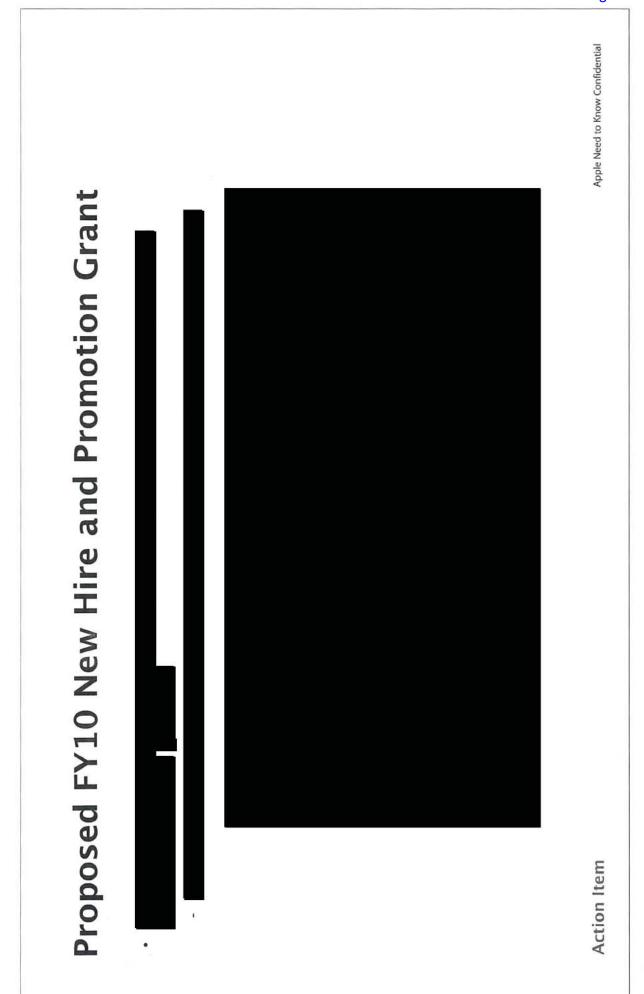
1854.1







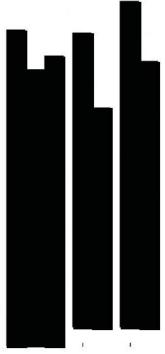




1854.6

Proposed FY10 Merit Increase Program

high technology companies are planning a merit increase with an average budget of Competitive data indicates that half of all 3.25 percent



important to recognize and reward all contribution to the Company's overall **Executive Management supports this** recommendation and believes it is employees for their hard work and



Apple Need to Know Confidential

Action Item

1854.7

